

GREENYELLOW: CONFIRMED SUCCESS FOR THE 2ND EMPLOYEE SHAREHOLDING CAMPAIGN "GREENSHARE 2025"

After a first edition hailed in 2024, GreenYellow — a major player in the decentralized energy transition — is renewing its commitment to employee shareholding with the launch of GreenShare 2025, in partnership with Eres, a consulting and management firm specializing in employee savings, pensions and employee shareholding. Deployed via the "GY Horizon" Employee Investment Fund, this scheme has attracted strong support: 82% of eligible employees in France have chosen to participate, reinforcing their involvement in the company's growth trajectory.

AN EXCEPTIONAL TEAM MOBILIZATION

The main objective of the GreenShare 2025 campaign was **to fully involve employees in the company's development** by allowing them to invest in GreenYellow's capital on advantageous terms. This second plan is part of a constant desire to **share value creation with those who contribute to it every day**.

This new subscription campaign has generated **massive participation**:

- **82% of eligible employees** in France have invested in capital, representing a **+20% increase** in the number of subscribers compared to the first edition in 2024.
- **88% of eligible employees** are now shareholders of the company.

Several subscription options have been proposed, allowing employees to invest not only their profit-sharing bonuses but also part of their personal savings. Educational support and a **significant contribution from the company** supported this participation, illustrating GreenYellow's desire to **facilitate accessible and sustainable employee shareholding**.

"This success illustrates our employees' confidence in our strategic vision, financial strength, and sustainable growth ambitions," underlines **Pascal KERTOUBI, GreenYellow Group HR Director**.

A PILLAR OF CORPORATE CULTURE AND A VECTOR OF COLLECTIVE DYNAMICS

With GreenShare, GreenYellow consolidates a responsible business model, where **economic performance is built alongside employee commitment**. Employee shareholding has become a **structuring lever for internal cohesion**, enabling **teams to participate in the company's results and enhancing their sense of belonging**.

This system contributes to the **sustainable alignment between employees and the company's strategy**, by giving them an active role in the common growth trajectory.

"It's very rewarding to be able to invest in GreenYellow and to know concretely what your savings contribute to. It gives it meaning and brings additional motivation to everyday life." says **Antoine Durand** - Key Account Manager in solar development, GreenYellow France.

"By choosing to invest alongside us, our employees confirm their attachment to our common project and their desire to build, together, a greener and more sustainable energy future," adds **Pascal Kertoubi**, GreenYellow Group HR Director.

ABOUT GREENYELLOW

GreenYellow, a French company founded in 2007, has become in 18 years a major player in the energy transition in France and internationally, and a true partner of corporates and local authorities in their decarbonization journey and quest for energy independence.

As an expert in decentralized solar photovoltaic production, energy efficiency programs, energy storage, and electric vehicle charging infrastructure, GreenYellow supports its clients across the entire value chain. The group ensures the study, financing, development, and operation of assets that allow them to produce green, local, and competitive energy, reduce their energy consumption, while strengthening their competitiveness.

In 2024, the projects carried out by GreenYellow helped avoid the emission of almost 546,000 tons of CO₂ equivalent. The group also aims to achieve carbon neutrality ("Net Zero") for scopes 1 and 2 by 2040.

Operating in some 15 countries across 4 continents, GreenYellow innovates by constantly enriching its unique and global platform of offers to support corporates in their transition to a more sustainable energy model and meet the challenges of climate change. [🔗 www.greenyellow.com/en](https://www.greenyellow.com/en)

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