

Press information

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GREENYELLOW SUPPORTS GROUPE ROCHER IN ACCELERATING ITS ENERGY TRANSITION WITH A SOLAR CARPORT PROJECT IN LA GACILLY

Groupe Rocher, a family-owned Breton company and a mission-driven enterprise, is taking a new step in its decarbonization strategy by entering into a partnership with GreenYellow, a leader in decentralized energy transition in France and internationally. This solar carport project, with an installed capacity of 2.1 MWp, is part of the "La Gacilly, Low-Carbon Territory" initiative, which implements concrete solutions to reduce fossil fuel consumption and promote renewable energies in the heart of its historic territory.



A carbon strategy based on sobriety and renewable energies

Since 2010, Groupe Rocher has been pursuing an ambitious carbon trajectory. By adopting an approach focused on energy sobriety, the company prioritizes directly reducing its consumption and transitioning to carbon-free energies. These efforts have already reduced CO₂ emissions by 43% on scopes 1 and 2, and by 32% on scope 3 in five years.

In 2024, the group's 2030 targets were validated by the Science-Based Targets initiative (SBTi): a 42% reduction in carbon emissions on scopes 1 and 2 and 25% on scope 3, compared to 2022 levels.

A large-scale project: the solar carports in La Gacilly

At the heart of this strategy, the partnership with GreenYellow provides tailor-made solarization solutions to meet Groupe Rocher's energy ambitions. At La Gacilly, the group's headquarters and historic production site, the deployment of solar carports across 4 parking zones in 2025 will mark a significant milestone.

- **4,900 solar panels** installed on an **area of nearly 10,000 m²**
- An **installed capacity of 2.1 MWp**, allowing an **annual production of 2 GWh**, equivalent to the **energy consumption of 1,000 inhabitants**.

- A **20-year self-consumption** model, covering **16.7% of the site's energy needs**, the equivalent of 2 months of annual consumption.

This initiative highlights GreenYellow's key role as a committed accelerator to the energy transition. Through its expertise in decentralized solar production and energy efficiency, GreenYellow allows Groupe Rocher to adopt a cleaner energy mix while optimizing its costs.

Local, sustainable and globally integrated impact

Beyond the production of renewable energy, this project illustrates a global approach in favor of the environment. The installation of solar carports is complemented by an ecological restoration component:

- **Desartificialisation of 1,500 m² of soil**, aimed at restoring the land to its natural function.
- **Planting of 200 trees** on the sites concerned, with the participation of the group's volunteer employees, strengthening local biodiversity and contributing to the quality of the ecosystem.

These combined actions reflect the Groupe Rocher's commitment to reducing carbon emissions and protecting the environment, while also improving the comfort of employees and visitors at its Morbihan sites.

A meaningful partnership

"We are proud to support Groupe Rocher in its energy transition and to contribute to the achievement of its ambitious decarbonization objectives. This solar carport project in La Gacilly perfectly embodies our vision: to offer innovative and tailor-made solutions that combine energy performance, respect for the environment and a positive impact on the territories. By combining our expertise, we show that a local and sustainable energy transition is possible." says **Mathieu Cambet, Deputy General Manager, in charge of solar photovoltaics at GreenYellow France**

For **Marion Decroix, Quality and CSR Director of Operations at Groupe Rocher** : *"This project is fully in line with our historical commitment to nature and the low-carbon transition. Thanks to our partnership with GreenYellow, we are strengthening the resilience of our La Gacilly sites while taking concrete action for a more sustainable future. This initiative reflects our ambition to build a sustainable harmony between our company, the territories where we operate, and the environment."*

ABOUT GREENYELLOW

GreenYellow, a French company founded in 2007, has become in 17 years a major player in the energy transition in France and internationally, and a true ally of companies and local authorities.

As an expert in decentralized solar photovoltaic production, energy efficiency projects, energy services and electric mobility, GreenYellow supports its customers throughout the value chain. The group is responsible for the development, financing and operation of infrastructure projects enabling them to produce green, local and competitive energy, reduce their energy consumption and thus accelerate their decarbonization.

All the projects carried out within GreenYellow have enabled our customers to avoid the emission of 427,000 tonnes of CO₂ equivalent in 2023. The group also aims to achieve the "Net Zero" carbon neutrality objective for Categories 1 and 2 by 2040.

Operating in 17 countries on 4 continents, GreenYellow is constantly innovating to meet climate challenges and enrich its unique and global platform of offerings. www.greenyellow.com

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ABOUT GROUPE ROCHER

Groupe Rocher is a family business from Brittany, founded in 1959 by Mr. Yves Rocher. Convinced, thanks to Mr. Yves Rocher's personal experience, that nature has a positive impact on people's wellbeing and therefore on their desire to act for the planet, the Groupe Rocher was the first international group to adopt the mission-driven company status, under French law, which purpose is to "reconnect people to nature". It includes 8 brands (Yves Rocher, Arbonne, Petit Bateau, Stanhome, Kiotis, Dr Pierre Ricaud, ID Parfums, and Sabon), nearly 14.000 employees, 50 million customers and reached a sales turnover of €2,2 billion in 2023, in the beauty, nutrition, apparel and homecare sectors. Its international expansion has accelerated over the last few years, and the group is now present in more than 100 countries.

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