

Press Information

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GREENYELLOW SUPPORTS THE ZOLUX GROUP FOR A ROOFTOP PHOTOVOLTAIC POWER PLANT PROJECT AT ITS SITE IN ABLAINCOURT-PRESSOIR

Subtitle GreenYellow, leader in decentralized energy transition, has been chosen by the Zolux Group, a specialist in the manufacture and distribution of pet products, to install and operate a rooftop solar power plant with 1,000 photovoltaic panels for its new building in Ablaincourt-Pressoir, in the Somme region (Hauts-de-France).



A project representing 2,000 square meters of photovoltaic panels

Photovoltaic panels have been installed on a new building in Ablaincourt-Pressoir with a total area of 12,518 m², constructed in 2022 to host the operations of the Saint Bernard subsidiary, and the platform activities of the Zolux company.

This photovoltaic plant, operational since March 2024, consists of two parts: a **150 kW self-consumption** installation and another **250 kW installation dedicated to the total resale of energy to the public grid**. This project, **100% financed by GreenYellow**, which supports the initial investment, allows the Zolux logistics site to benefit from a green, local, and competitively priced energy source, while also contributing to the production of renewable energy.

In May and June, **solar self-consumption covered 65% of the site's electrical needs**.

An Initiative Aligned with Zolux Group's CSR Commitments

This project is part of the "Better for my Planet" pillar of the Zolux Group's Horizon corporate social responsibility approach, aimed at reducing its environmental impact. It also contributed to the achievement of the "Biodiversity" label in 2023 for this building, recognizing the performance of real estate projects and the preservation of biodiversity.



"At the conclusion of our tender, GreenYellow emerged as the most appropriate partner, both from an economic perspective and also because the company was French, reputed to be reliable, and offered to resell the surplus energy produced through a local partnership, which was important to us. The team enabled the commissioning of our photovoltaic installations under the best conditions. Today, we appreciate being able to self-consume part of the energy produced by our roof and are already seeing the economic benefits in addition to the environmental aspect," says **Damien Thomas, General Manager of Zolux SAS.**

"We are proud to support the Saint-Bernard company and the Zolux Group in the implementation of their CSR commitments and their energy transition. We were integrated quite early in the discussions with GSE's project management and Zolux's contracting authority to jointly validate certain technical choices. The sharing of high standards and a constructive mindset among the stakeholders was also a success factor in this project," comments **Mathieu Cambet, Deputy General Manager in charge of solar photovoltaics at GreenYellow France.**

ABOUT GREENYELLOW

GreenYellow, a French company founded in 2007, has become a major player in the energy transition in France and abroad and a true partner of companies and communities.

As an expert in decentralized PV production, energy efficiency projects and energy and electric mobility services, GreenYellow supports its clients throughout the value chain. The company is responsible for the development, funding, and operation of infrastructure projects, enabling them to produce local and competitive green power, reduce their energy consumption and fast-track their decarbonization.

The set of projects carried out within GreenYellow in 2023 have enabled our clients to avoid the emission of 427,000 tonnes of CO₂ equivalent. The group also aims to achieve the "Net Zero" carbon neutrality goal for categories 1 and 2 by 2040.

Operating in nearly 20 countries on 4 continents, GreenYellow is constantly innovating to meet today's climate challenges and expand its platform with unique and global offers. www.greenyellow.com

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ABOUT ZOLUX

A French family business specializing in the production and distribution of pet products since 1933, the Zolux Group is now one of the key players in the pet industry. With 5 brands (Zolux, Laboratoire Francodex, Biodene, Saint-Bernard, Hopi), over 400 employees spread across 10 production and distribution sites exporting to nearly 50 countries, Zolux is committed to sustainably creating happiness for pets and their families.

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