

**GREENYELLOW SUPPORTS THE PRINTEMPS GROUP IN THE IMPLEMENTATION OF A  
AMBITIOUS ENERGY TRANSFORMATION  
IN ITS STRATEGIC WAREHOUSE IN THE SEINE-ET-MARNE REGION OF FRANCE**

- GreenYellow, a major player in the energy transition specializing in decentralized solar photovoltaic production and energy efficiency projects, is supporting the Printemps group, one of France's leading retailers in the fashion, luxury, beauty, and lifestyle sectors, with energy efficiency work at its strategic warehouse in Seine-et-Marne.
- This partnership is part of a 10-year Energy Efficiency Agreement (EEA), designed to reduce the site's energy consumption over the long term.



**Ambitious work to boost energy efficiency**

As part of its sustainable development strategy, the Printemps group is embarking on a new 10-year decarbonization project. The work, which began last March, involves the installation of an electric underfloor heating system coupled with a heat pump. This modernization will replace the old energy-guzzling system with an efficient, energy-saving solution that will reduce energy costs over the long term, while ensuring optimum comfort for the warehouse's employees.

This project integrates GreenYellow's #SHIFTEfficiency offer, designed to significantly reduce customers' energy bills and carbon footprint, while optimizing their equipment.

## **A project in line with the Printemps Group's CSR strategy**

The work carried out, combined with efficient monitoring and operation, will enable the Printemps group to **achieve energy savings of 1 GWh, representing a 60% reduction in the warehouse's heating consumption**. This EEA is fully in line with the Printemps Group's CSR approach, and more specifically illustrates the "Responsible Group" pillar encapsulating all initiatives aimed at reducing the Group's energy consumption. These include replacing all light sources with energy-efficient LED lighting, strictly controlling interior and exterior store lighting, controlling air-conditioning and heating, keeping store doors closed when using this equipment, and raising employee awareness of best practices. With this strategic partnership, GreenYellow expands its portfolio of energy efficiency achievements in the logistics sector, affirming its central role in helping companies achieve optimized, sustainable energy management.

*"This project to transform our heating system is fully in line with the Printemps Group's CSR approach launched almost 10 years ago. It illustrates our determination to reduce the direct impact of our activities on the environment, while ensuring optimal working conditions for our employees. GreenYellow's expertise was decisive in identifying the technical solution best suited to our needs, and the EEA secured the expected gains over the long term. Finally, the quality of the discussions with the GreenYellow teams during the study, contractualization and implementation phases reinforced our choice,"* **says Alexandre Bonnier, Logistics Director of the Printemps Group.**

*"We are honored to have been chosen by the Printemps group for this major project. Our decarbonization solutions met the group's expectations, and this partnership demonstrates our mutual commitment to the energy transition. We are proud to contribute to the success of these initiatives and to support the Printemps group in its carbon reduction objectives,"* **adds Romain Butte, General Manager of GreenYellow France.**

### **ABOUT GREENYELLOW**

GreenYellow, a French company founded in 2007, has become a major player in the energy transition in France and abroad and a true partner of companies and communities.

As an expert in decentralized PV production, energy efficiency projects and energy and electric mobility services, GreenYellow supports its clients throughout the value chain. The company is responsible for the development, funding, and operation of infrastructure projects, enabling them to produce local and competitive green power, reduce their energy consumption and fast-track their decarbonization.

The set of projects carried out within GreenYellow in 2023 have enabled our clients to avoid the emission of 427,000 tonnes of CO<sub>2</sub> equivalent. The group also aims to achieve the "Net Zero" carbon neutrality goal for categories 1 and 2 by 2040.

Operating in nearly 20 countries on 4 continents, GreenYellow is constantly innovating to meet today's climate challenges and expand its platform with unique and global offers.

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